



Narwhal News

New World Educational Center
5818 N. 7th St., Phoenix AZ 85014
www.nweccharter.com



Find us on:



Important Reminders:

*Epilepsy Awareness
Month/Wear Purple
every Friday*

11/2: Parent Meeting
9am/Honor's
Assembly 1:30pm

11/4:
-Student of the
Month Breakfast 8am

11/11:
No School Veteran's
Day

11/14: Art Fair
projects due

11/16: \$1 Dress
Down

11/17: Parents vote
for their favorite art
project

11/18: Art Fair
Ceremony 1:30pm

11/23:
Field Day

11/24-11-25:
NO SCHOOL

11/28:
Board Meeting
11:30a (Zoom)

Upcoming Events:

12/2:
-Student of the
Month Breakfast 8am
MPR

12/7:
Parent Meeting 9:00a
12/12-12/16: Spirit
Dress-Up Week

12/15:
Kinder-5th Talent
Show 1:30pm

12/19-12-30:
NO SCHOOL

12/20:
Board Meeting
11:30a (Zoom)

November 2022-2023/Volume 14 Issue 4

Principal's Corner:

Dear Parents/Guardians and Students,

We need your help! The hot topic at the school is all about **enrollment** and the importance of it. Currently our school enrollment is 188 students. Student count is so important to schools because that is how they are funded. For charter schools, if the student count fluctuates, so does the money that comes in. Our school budget was built on 205 students, which means that the school is receiving less money than expected because the numbers are lower than expected. If the student enrollment does not increase closer to 205, then reduction in expenses will need to be made in the next month or so. These reductions could include services and/or support staff.

Just recently, an aggressive marketing campaign has started, and we are starting to see its effect. Just at the end of October we enrolled 9 students, which demonstrates that it is working. Our marketing campaign consists of Google Ads, Facebook, Instagram, and Yelp. **BUT WE NEED YOUR HELP!** Please take a moment to comment about the things you like the most about our school by writing a review and making sure to give us the best rating. When people are in search of a school, the reviews are the first thing that they read and it can influence people to come and consider our school.

The best and most effective way of increasing enrollment has always been by word of mouth. Our school has always depended on the recommendations that our parents give to others. This is how we find great families! We encourage you to continue talking about our school. Thank you for your continued support!

Sincerely,

~Jesus Armenta

Principal

jarmenta@nweccharter.com



Native American Heritage Month

One of the great things about being at New World is that everyone feels accepted here. This year we would like to build our knowledge of all the different cultures that exist and impact us. Although we cannot get to EVERY culture we would like for teachers, parents, students and staff to look into the culture that we are trying to recognize that month. This month is Native American Heritage Month. Learn more about this culture and see all the great things accomplished.

Donations

Another way to help our school is by making donations. These donations can be monetary or items that are in bulk that all staff can use. There are 4 great ways to donate:

1. You can give a donation to receive a AZ State Tax Credit. This is any donation up to \$200 for a single person, or \$400 for a married couple. This will give you a credit towards your State Taxes when you file your annual taxes.



2. Charter schools can receive any amount as a monetary donation. In the summer, it was suggested that if each family were to donate \$50 per family it would help our school to cover expenses in the classroom. You can donate online or in person.

3. We are always in need of classroom supplies that can be donated in bulk. Some of the items that you can give are pencils, pens, expo markers, sanitizing wipes, Kleenex, and graph paper.

4. Prize Box: Each week the students may use their points to purchase prizes using their ClassDojo points. If you are able to help by purchasing prizes, please contact our front office and we can send you a link to make the purchase.

Food Program

Please visit www.ezmealapp.com to complete the food service application. We need all families to submit one every year. Our food program has changed to allow any child that is 18 or younger to receive a FREE breakfast and lunch meal for the week Please contact the office with any questions or if you need help.

Epilepsy Awareness Month

In November we recognize and try to bring more awareness for people who have Epilepsy. Learning more about this condition helps people be more understanding and support for those that have it. We encourage everyone to wear PURPLE every Friday this month to bring more awareness. Thank you for your support!



Parent Meetings

Mark your calendars to attend our monthly Parent Meetings every first Wednesday of the month at 9:00 am. We have the meetings in person in the upstairs Art Room and on Zoom. The topics that are discussed at each meeting allow our parents to be informed and how they can make our school more successful.

Field Day

On November 23th all New World students will participate in the 2022 Field Day activities. We need help by asking 10 parent volunteers to help for this event. The volunteers will be to certain games or other responsibilities. If you are interested in volunteering next week we will send out an electronic form to fill out. Also, we are asking for donations for water bottles. Thank you for your cooperation.



School Letter Grade

We are glad to announce that Letter Grades for schools have been released to the public. Our school received a "B" grade, which identifies our school as a "High Performing" School. The school's goal is to be at an "A" which labels schools as "Excellent". We want to celebrate our current grade because it displays the great efforts of our staff and students. Keep up the great work.

Volunteers NEEDED

We are in need of volunteers to help with lunchtime and recess. The school has 3 lunches (K-2, 3-5, and 6-8). The first lunch starts at 11:15, the second starts at 12:15, and the third starts at 12:45. The volunteers would help watch the students while they eat and then take them outside to play on the playground. If you are interested, please call the front office to sign up.